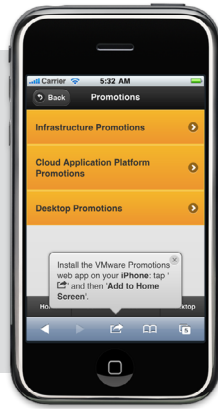


VMware Promotions

Updated July 18, 2012



Promotions Mobile App

Scan the QR Code with your smart phone and bookmark the VMware Promotions website on your mobile device.

www.vmware.com/go/promoapp

Cloud Infrastructure and Management Promotions

NEW! 25% discount on vCenter Operations Manager for View 10 and 100 packs

August 1, 2012 – December 15, 2012

Unlock the full potential of the Virtual Desktop Infrastructure (VDI) through reduced operating costs, faster deployment and an improved end user experience. For a limited time, customers can leverage vCenter Operations for View at 25% off 10 and 100 user packs.

VMware vCenter Operations for View: 10 User Pack	
Commercial	VC-O5-VU10-PRO
U.S. Federal	VC-O5-VU10-FPRO
Academic	VC-O5-VU10-APRO

VMware vCenter Operations Manager for View: 100 User Pack	
Commercial	VC-O5-VU100-PRO
U.S. Federal	VC-O5-VU100-FPRO
Academic	VC-O5-VU100-APRO

Terms and Conditions

- Promotion is valid for eligible purchases made from August 1, 2012, through December 15, 2012 at 11:59PM PT.
- This promotion is available to all commercial, academic, and government end-user customers who place an order containing an eligible SKU through a VMware authorized reselling partner, via the VMware website or directly with VMware.
- Promotion is not eligible for VMware Volume Purchasing Program (VPP) or VMware Transactional Purchasing Program (TPP) discounts, but purchases are eligible for VPP or TPP points.
- Prices of Promotional SKUs may vary by regions and resellers.
- Purchase of VMware Support and Subscription (SnS) are required at the time of purchase. No discounts are offered for VMware SnS.
- This promotion cannot be combined with any other promotions or discounts.
- VMware reserves the right to change or cancel this promotion at any time.
- See <http://www.vmware.com/go/promo-vcops-view> for more information.

Desktop/End User Computing Promotions

NEW! View Premier Bundle Promo – Get 25% off View 500 pack or 18% off View 250 pack

August 1, 2012 – December 15, 2012

Customers deploying desktop virtualization on a larger scale can achieve efficiency, reliability and a superior end-user experience with View Premier. For a limited time get 25% off the 500 pack or 18% off the 250 pack of View Premier.

VMware View 5 Premier Bundle: 250 pack	
Commercial	VU5-P250-PRO
U.S. Federal	VU5-P250-FPRO
Academic	VU5-P250-APRO

VMware View 5 Premier Bundle: 500 pack	
Commercial	VU5-P500-PRO
U.S. Federal	VU5-P500-FPRO
Academic	VU5-P500-APRO

Terms and Conditions

- Promotion is valid for eligible purchases made from August 1, 2012, through December 15, 2012 at 11:59PM PT.
- A purchase of View Premier 500-pack size will receive 25% discount off the list price. A purchase of View Premier 250-pack size will receive 18% discount off list price.
- This promotion is available to all commercial, academic, and U.S. federal end-user customers who place an order containing an eligible SKU through a VMware authorized reselling partner, via the VMware website or directly with VMware.
- Promotion is not eligible for VMware Volume Purchasing Program (VPP) or VMware Transactional Purchasing Program (TPP) discounts, but purchases are eligible for VPP or TPP points.
- Prices of Promotional SKUs may vary by regions and resellers.
- Purchase of VMware Support and Subscription (SnS) are required at the time of purchase. No discounts are offered for VMware SnS.
- With the exception of the Horizon App Manager 50% Off Promotion, this promotion cannot be combined with any other promotions or discounts.
- VMware reserves the right to change or cancel this promotion at any time.
- See <http://www.vmware.com/go/promo-view-500> for more information.

NEW! 50% off Horizon Application Manager with purchase of View Premiers

August 1, 2012 – December 15, 2012

Take advantage of this great opportunity to employ cross-platform application management at a lower cost! For a limited time, purchase a minimum of 100 pack of View Premier and get 50% off the license list price for Horizon Application Manager.

VMware Horizon Application Manager Perpetual Bundle: 10 Pack	
Commercial	HZN-OPR-10-PRO
U.S. Federal	HZN-OPR-10-FPRO
Academic	HZN-OPR-10-APRO

VMware Horizon Application Manager Perpetual Bundle: 100 Pack	
Commercial	HZN-OPR-100-PRO
U.S. Federal	HZN-OPR-100-FPRO
Academic	HZN-OPR-100-APRO

Terms and Conditions

- Promotion is valid for eligible purchases made from August 1, 2012, through December 15, 2012 at 11:59PM PT.
- This promotion is available to all commercial, academic, and U.S. federal end-user customers who place an order containing an eligible SKU through a VMware authorized reselling partner, via the VMware website or directly with VMware.
- Promotion is not eligible for VMware Volume Purchasing Program (VPP) or VMware Transactional Purchasing Program (TPP) discounts, but purchases are eligible for VPP or TPP points.
- Prices of Promotional SKUs may vary by regions and resellers.
- Purchase of VMware Support and Subscription (SnS) are required at the time of purchase. No discounts are offered for VMware SnS.
- With the exception of the View Premier 250/500 Bundle Discount Promotion, this promotion cannot be combined with any other promotions or discounts.
- VMware reserves the right to change or cancel this promotion at any time.
- See <http://www.vmware.com/go/promo-horizon> for more information.

Continuing Promotions

50% off vCenter Operations Management Advanced Edition

May 1, 2012 – September 15, 2012

For a limited time, you can save 50% when you purchase vCenter Operations Management Advanced Edition. This is a great offer for small and medium size business' who need to ensure the best performance, highest resource efficiency and plan for future capacity needs in vSphere environments.

VMware vCenter Operations Management Suite Advanced 5.0: 25 VM Pack Promo	
Commercial	VC-O5-ADV25-PRO
Academic	VC-O5-ADV25-APRO
U.S. Federal	VC-O5-ADV25-FPRO

Terms and Conditions

- Promotion is valid for eligible purchases made from May 1, 2012 through September 15, 2012 at 11:59PM Pacific Time (PT).
- Promotion is not eligible for VMware Volume Purchasing Program (VPP) or VMware Transactional Purchasing Program (TPP) discounts, but purchases are eligible for VPP or TPP points.
- Prices of Promotional SKUs may vary by regions and resellers.
- VMware Support and Subscription (SnS) are required. Discounts are not offered for VMware SnS.
- This promotion cannot be combined with any other promotions or discounts.
- VMware reserves the right to change or cancel this promotion at any time.
- See <http://www.vmware.com/go/vcenter-operations-advanced-promo> for more information.

25 Free Training Credits with vCenter Operations Management Enterprise Edition

May 1, 2012 – September 15, 2012

Proactively ensure service levels, enforce configuration compliance and optimize efficiency with 25 education credits (\$2500 value) when you purchase vCenter Operations Management Enterprise Edition licenses. Limit one per customer. At this time this promotion is available in the US only.

Terms and Conditions

- Promotion is valid for eligible purchases made from May 1, 2012 through September 15, 2012 at 11:59PM Pacific Time (PT).
- The promotion requires a minimum net new purchase of 50 VMs of VMware vCenter Operations Management Suite Enterprise Licenses.
- The Promotion is limited to one eligible purchase per customer.
- Customers must redeem their Education Credits within 12 months of an eligible purchase under this promotion, or else such credits will expire.
- This Promotion can only be redeemed with specific Promotion SKUs created for this offering.
- Purchase of VMware Support and Subscription (SnS) are required at the time of purchase. No discounts are offered for SnS, and the renewal of Support and Subscription on this promotion does not include renewal of education credits.
- Promotion is not eligible for VMware Volume Purchasing Program (VPP) or VMware Transactional Purchasing Program (TPP) discounts, but purchases are eligible for VPP or TPP points.
- Prices of Promotional SKUs may vary by regions and resellers.
- Purchase of VMware Support and Subscription (SnS) are required at the time of purchase.
- This promotion cannot be combined with any other promotions or discounts.
- VMware reserves the right to change or cancel this promotion at any time.
- See <http://www.vmware.com/go/vcenter-operations-enterprise-promo> for more information.

vFabric Data Director Promotion

June 21, 2012 – August 31, 2012

Seed customers with vFabric! Customers who purchase either vSphere Enterprise or higher edition, or a Support and Subscription (SnS) renewal of at least \$100,000 USD* not combined with a license purchase, will be eligible to receive licenses for five (5) managed VMs (up to two (2) vCPUs each) of vFabric Data Director and one (1) year of corresponding Basic SNS at no additional charge.

*or local currency equivalent

Terms and Conditions

- Promotion is valid for eligible purchases made from June 21, 2012 through August 31, 2012 at 11:59PM Pacific Time (PT).
- This promotion is available to all end-user customers who purchase eligible SKUs from a VMware authorized reselling partner, from the VMware website or directly from VMware, including true-up orders. However, this promotion is not available on any orders received by VMware from EMC. It is also not available to OEM partners ordering directly from VMware, except orders placed via Enterprise License Agreement or purchase orders whereby customer's name, address, email address and ship-to information are provided to VMware.
- Purchases of vSphere Enterprise & Enterprise Plus SKUs, associated acceleration kits and upgrades to vSphere Enterprise or Enterprise Plus, are eligible for this promotion (per Product Eligibility List at http://www.vmware.com/go/data_director-promo and subject to these Terms and Conditions). In addition, SnS renewals of at least \$100,000 USD (or local currency equivalent) not combined with a license purchase are also eligible.
- Each eligible purchase will receive a Promotion Code redeemable for five (5) managed VM licenses (up to two (2) vCPUs each) of vFabric Data Director 2.0, and a corresponding one (1) year of Basic SnS on such licenses, at no additional charge. SnS will start from the date of customer's redemption of their vFabric Data Director 2.0 Promotion Code and is renewable at the end of the first year at the then-current list price.
- The promotion is limited to one (1) eligible order per customer.
- The VMware vFabric Data Director 2.0 Promotion Code will be emailed to eligible customers within forty-five (45) days of the later of (a) vFabric Data Director 2.0 becoming generally available or (b) VMware's receipt of the qualifying order.
- Customers must redeem their vFabric Data Director 2.0 Promotion Code by October 31, 2012 at 11:59 p.m. Pacific Time (PT).
- Prices of eligible SKUs may vary by regions and resellers.
- VMware reserves the right to change or terminate this promotion at any time.
- Eligibility for VMware Volume Purchasing Program (VPP) or VMware Transactional Purchasing Program (TPP) will not be affected by this promotion.
- This promotion cannot be combined with any other promotions or discounts for the same product.
- VMware is not responsible for lost promotion emails, lost Promotion Codes or erroneous customer contact information that is provided to VMware.
- See http://www.vmware.com/go/data_director-promo for more information.



Promotions Mobile App

Scan the QR Code with your smart phone and bookmark the VMware Promotions website on your mobile device.

www.vmware.com/go/promoapp

